Application Story: LocalVision Digital Signage Network enabled using Webpavement Hosted Services

LocalVision is a progressive company based in Olympia, Washington. LocalVision partnered with Webpavement to create a digital advertising network including host locations in Olympia, Yelm, Lacey and Tacoma. The network is off to a great start with currently 15 host locations including restaurants, fitness centers, bowling alleys and specialty retailers.

Webpavement tickers including various news feeds are displayed alongside sponsored advertising messages from 3rd parties and local promotional advertising.

Day to day operations and monitoring are handled by LocalVision using Webpavement's hosted solution.

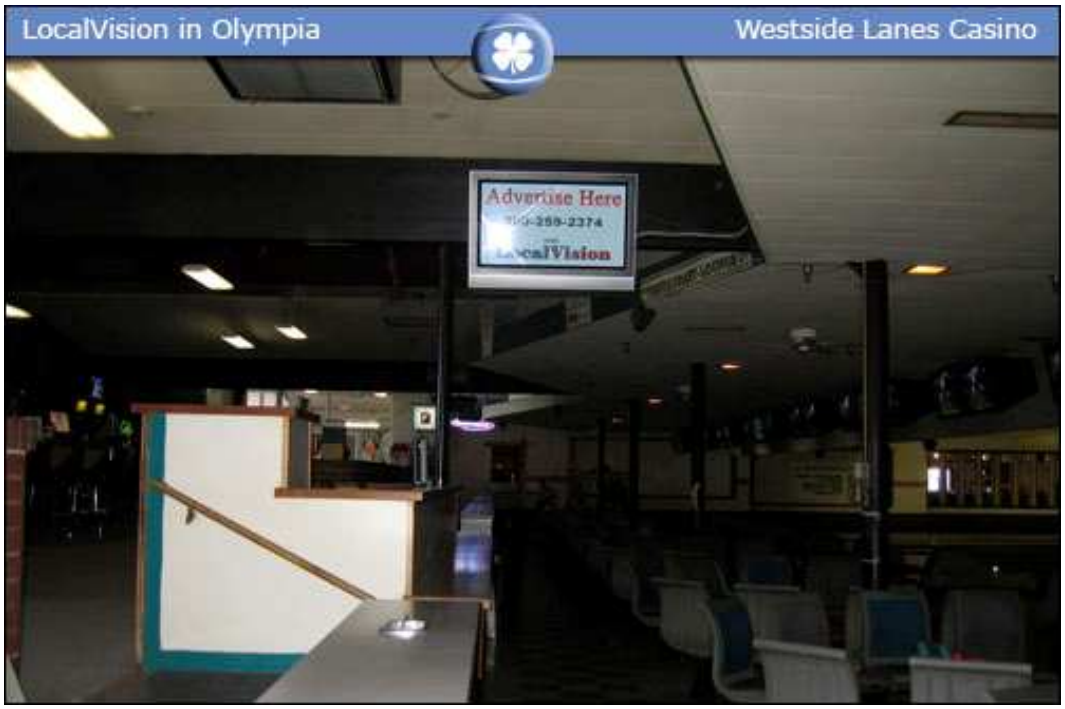
Company Index	Solution Provider	On the Web
Advertising Sales	LocalVision	www.LocalVision.net
Network Operations	LocalVision	www.LocalVision.net
Digital Signage System	Webpavement	www.webpavement.com

LocalVision chose a display bezel frame that matches the local ambiance for this country restaurant installation.

Olympic Crest Coffee Roasters in Lacey utilizes digital signage to entertain and inform patrons while they relax.

Specialty retailer Audrey's Elements of Style in Olympia

LocalVision keeps patrons up to the minute with news and targeted messaging while they workout at Family Fitness Center in Tacoma / Spanaway.

LocalVision delivers targeted messages to Women's Fitness and Day Spa in Tacoma.

Pictured are two LCD displays installed back to back at Westside Lanes Casino in Olympia.